

PROGRAM OVERVIEW

Surge is a 16 week program that includes a mix of global immersion weeks in China, India and US, execution sprints in the founders' home markets and an investor week in Singapore.

WEEK 1

Kick Off week

Kick Off week

Location: Singapore

- Alignment & 100-day plans
- AMP sessions
- 1x1 office hours with experts

WEEKS 2-4

Execution Sprint

WEEK 5

Global Immersion

Execution Sprints

Location: Home market

- Collaborate with Surge team, mentors & experts
- Ongoing access to 1x1 office hours

WEEKS 6-8

Execution Sprint

WEEK 9

Global Immersion

Global Immersions

Location: China, India, US

- AMP sessions with global Sequoia partners
- Experience-sharing sessions with local founders/mentors
- Market reconnaissance and local company visits

WEEKS 10-12

Execution Sprint

WEEK 13

Global Immersion

UpSurge

Location: Singapore

- A week of intensive support to raise next funding round
- 1x1 meetings and networking with investors

WEEKS 14-15

Execution Sprint

WEEK 16

UpSurge